

A SUSTAINABLE FUTURE OF COFFEE FOR ALL

Starbucks® Coffee is 99% Ethically Sourced & Verified*



STARBUCKS ETHICAL SOURCING VERIFICATION PROGRAM

Developed with Conservation International, Starbucks has a comprehensive ethical sourcing programme called **Coffee and Farmer Equity (C.A.F.E.) Practices**.

These practices are designed to foster a sustainable supply of high-quality coffee that positively impacts the lives and livelihoods of coffee farmers and their communities.

FOUR C.A.F.E. PRACTICES CRITERIA AREAS:

PRE-REQUISITES

ECONOMIC TRANSPARENCY

Price transparency for every coffee, including how much was paid **directly to farmers**.



QUALITY

Always 100% arabica. Farmers are paid more for higher quality.

THIRD PARTY VERIFIED

SOCIAL RESPONSIBILITY

Investing in communities, providing **access to education and medical care**. Ensuring **safe, fair, and humane** working environments at every farm.



ENVIRONMENTAL LEADERSHIP

Helping farmers **adapt to the impacts of climate change**. Educating on water, waste & energy management and biodiversity preservation.

* From 2015–2019

The 1%?... is the work with new farmers to bring them up to the high standards of C.A.F.E. Practices.

Scan this QR code for a video on C.A.F.E. Practices.



SUPPORTING FARMERS

Starbucks has invested more than \$150 million to date to help increase the prosperity and resilience of the coffee farmers, workers and their communities.

OPEN SOURCE AGRONOMY

Starbucks operates nine Farmer Support Centers around the world, allowing agronomists and quality experts to work alongside farmers, whether they sell to Starbucks or not, sharing tools and information to help them increase the productivity and quality of coffee on their farms.



EMPOWERING WOMEN AND GIRLS

Through grants from The Starbucks Foundation, Starbucks is supporting women and families in coffee and tea growing communities, with leadership skills, income-generating activities and healthier homes.

50 MILLION TREES DISTRIBUTED SINCE 2015

Starbucks has donated coffee trees over the past five years to farmers in Mexico, Guatemala and El Salvador.

These climate-resilient trees replace ones that are declining in productivity due to age and disease, and help improve the quality and yields of their harvests.



NEARLY \$50 MILLION INVESTED IN FARMER LOANS

The Starbucks Global Farmer Fund has supported farmers around the world to advance their sustainable practices and increase productivity on their farms.